



LIVE-WEBINAR

# Transportlogistik 2021 – Höhepunkte aus der Transporeon Umfrage 2021, wie Verlader & Spediteure Gegenwart & Zukunft sehen

6. Juli 2021, 11:00 – 12:30 Uhr



**Wolfgang Lehmacher**  
Board Member, Executive  
Advisor, Business Angel



**Moritz Tölke**  
Smart Freight Centre



**Serge Schamschula**  
Transporeon

# Transporeon Survey 2021

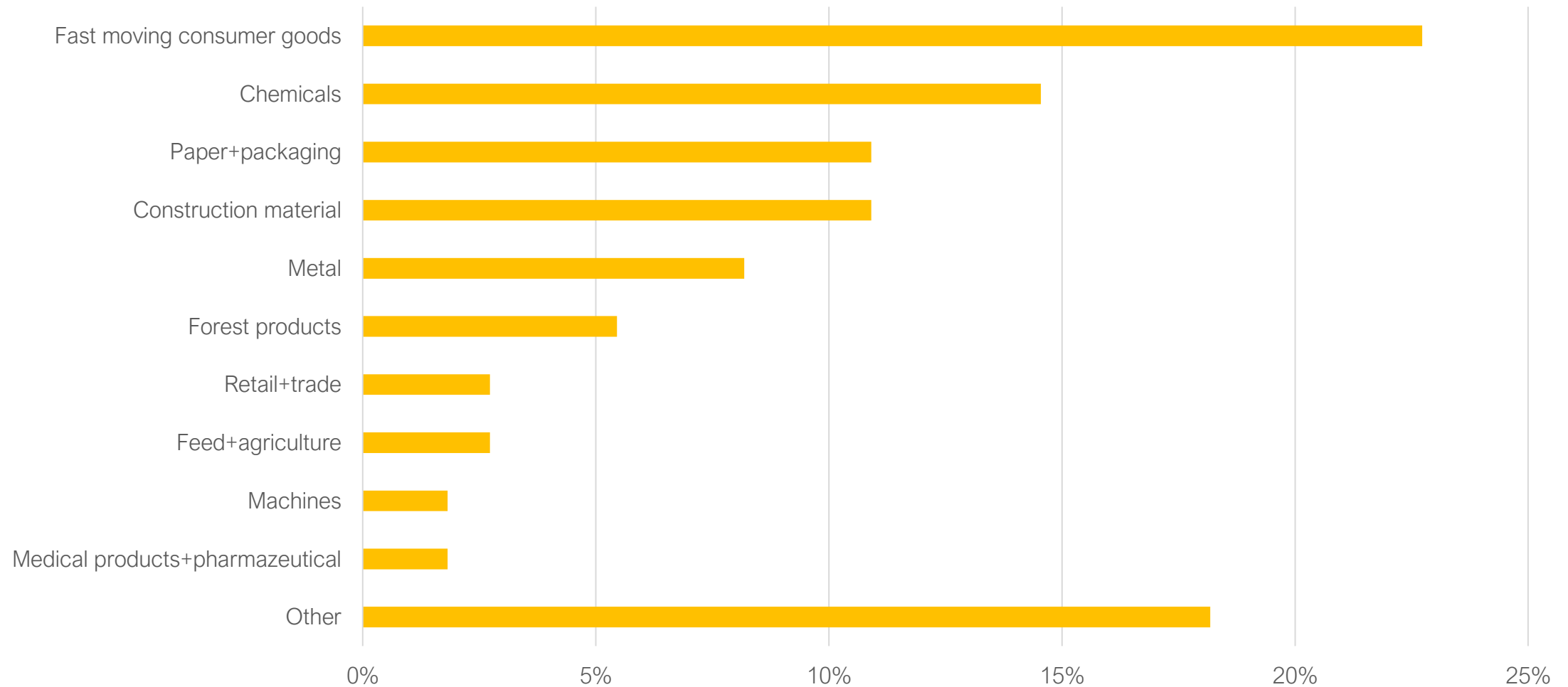


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# Global Survey 2021



# Shippers by branches

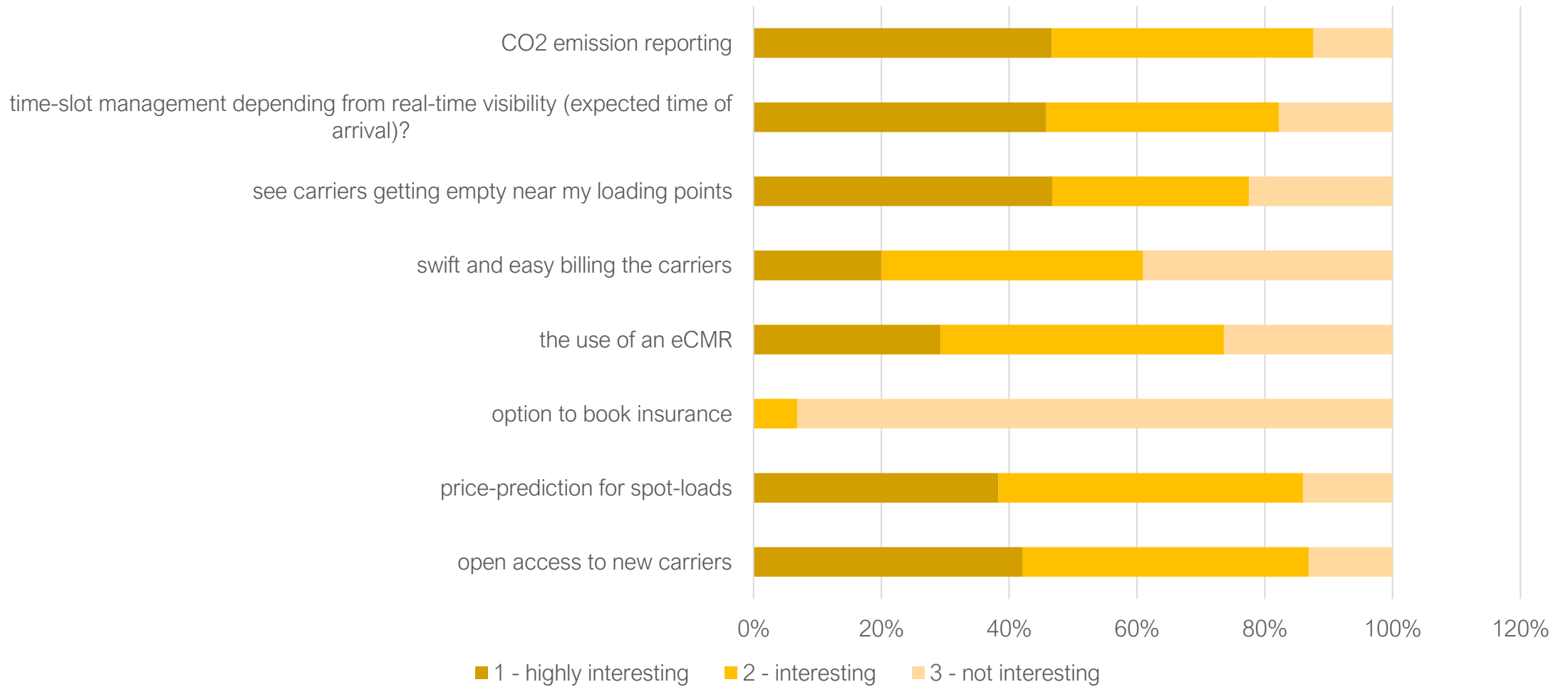


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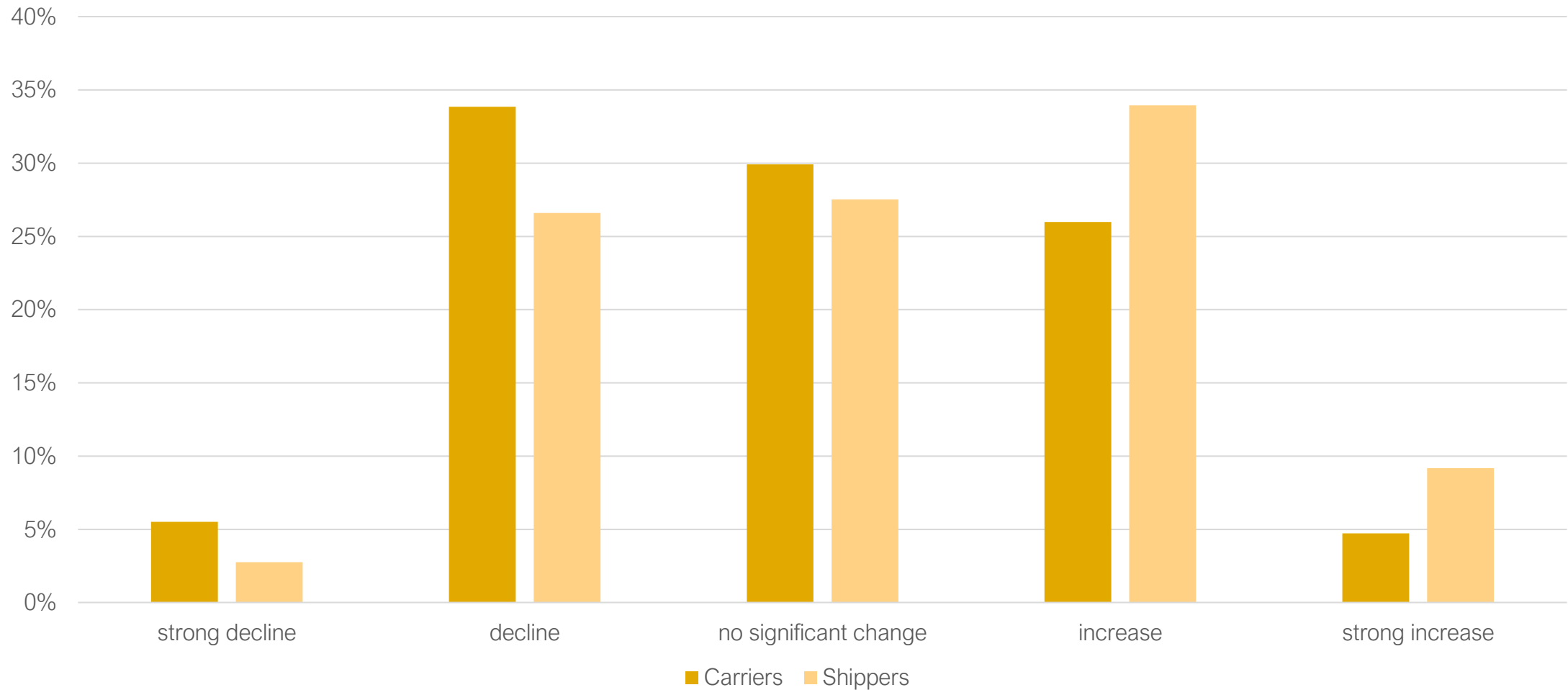
# Global Survey 2021



# Shipper's interest in platform innovations



# Business 2020 versus 2019 – carriers & shippers



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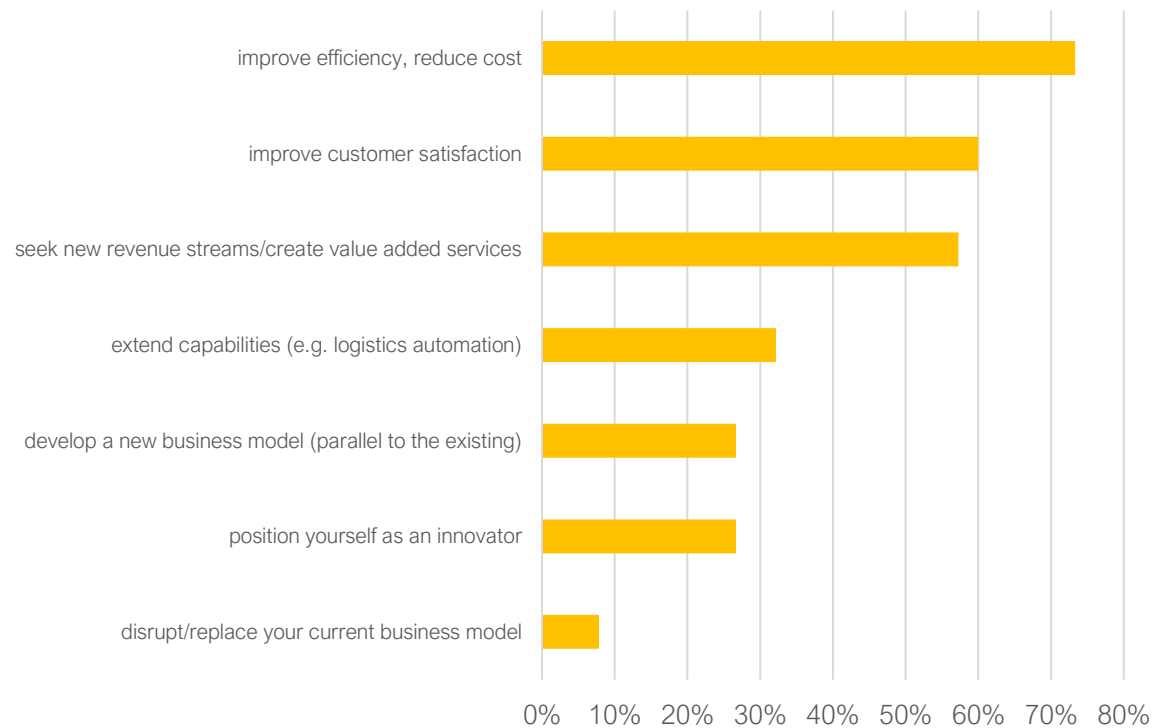




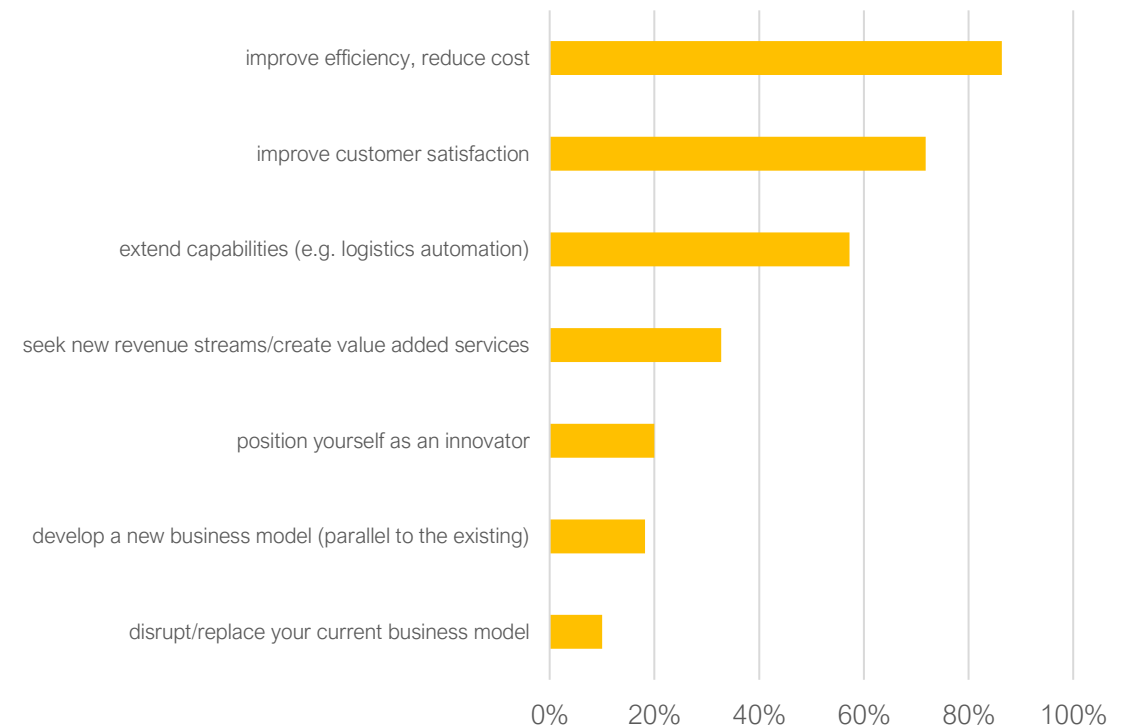
# Objectives driving innovation

## Carrier & Shipper

### Carriers objectives driving innovation



### Shippers objectives driving innovation



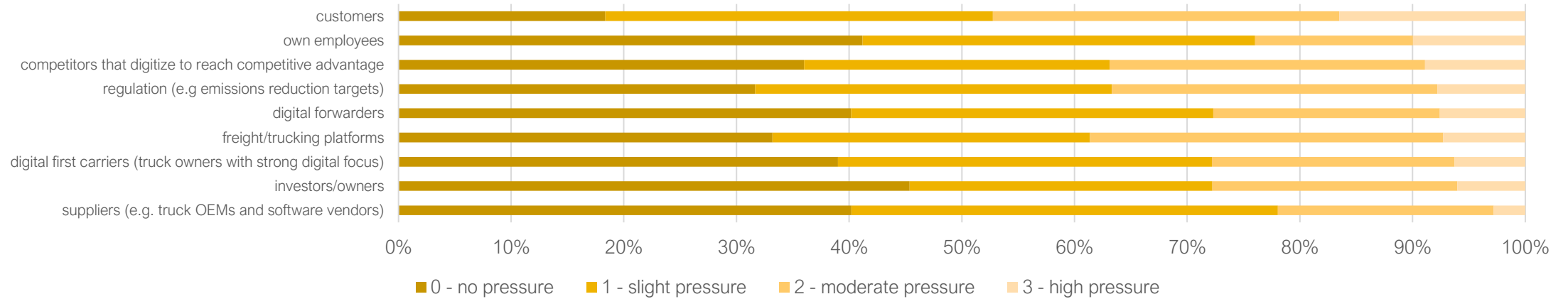
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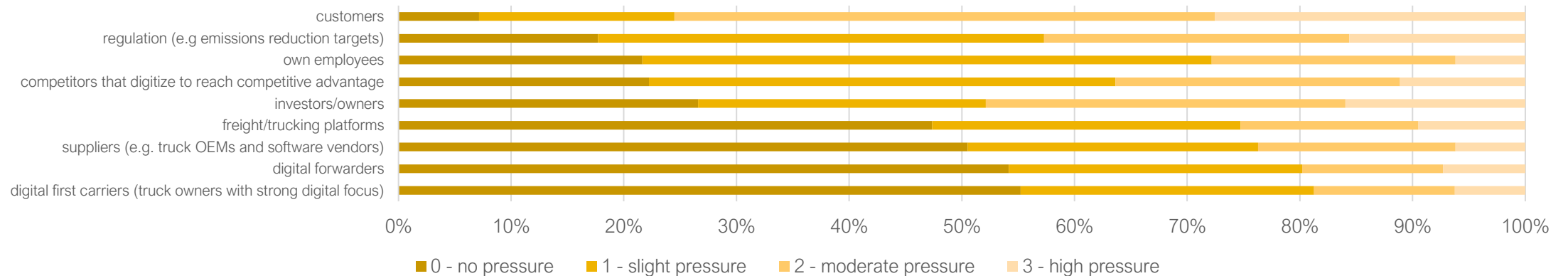


## Carrier & Shipper

Carrier innovation pressure



Shippers pressure to innovate

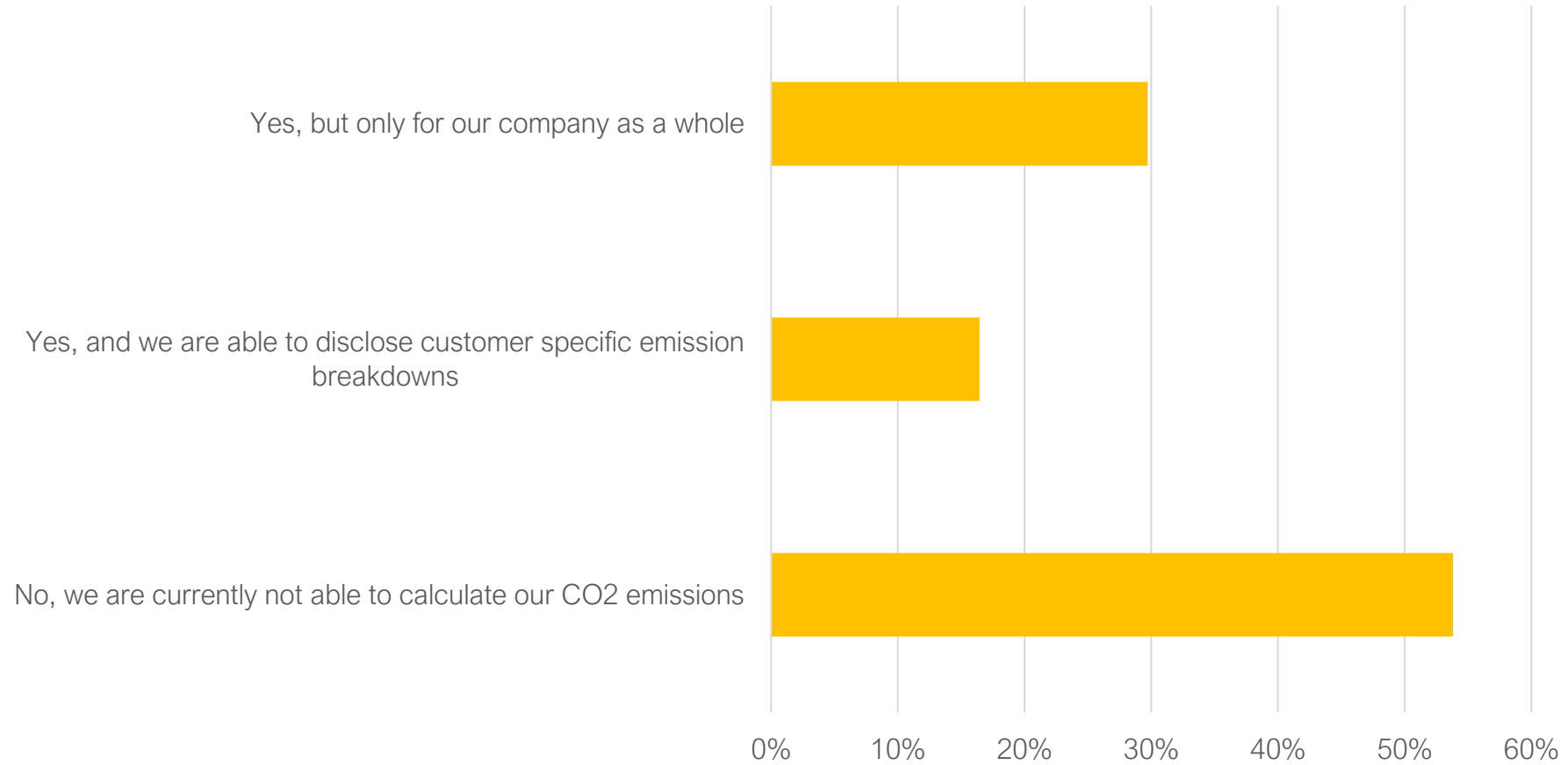


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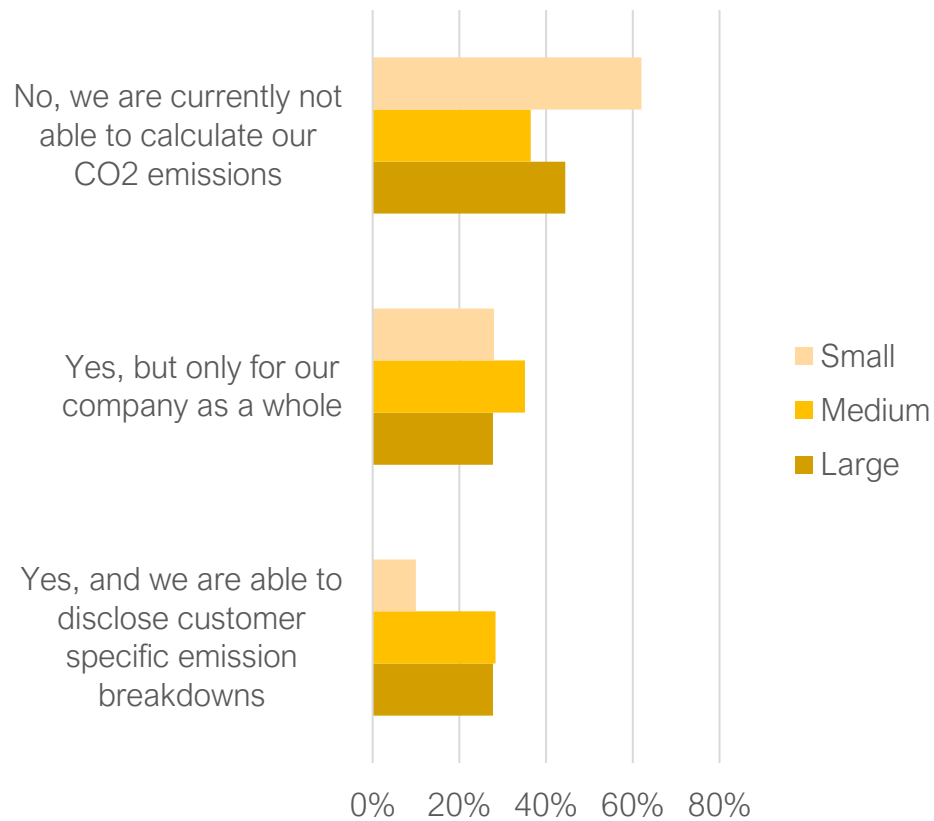
# Global Survey 2021



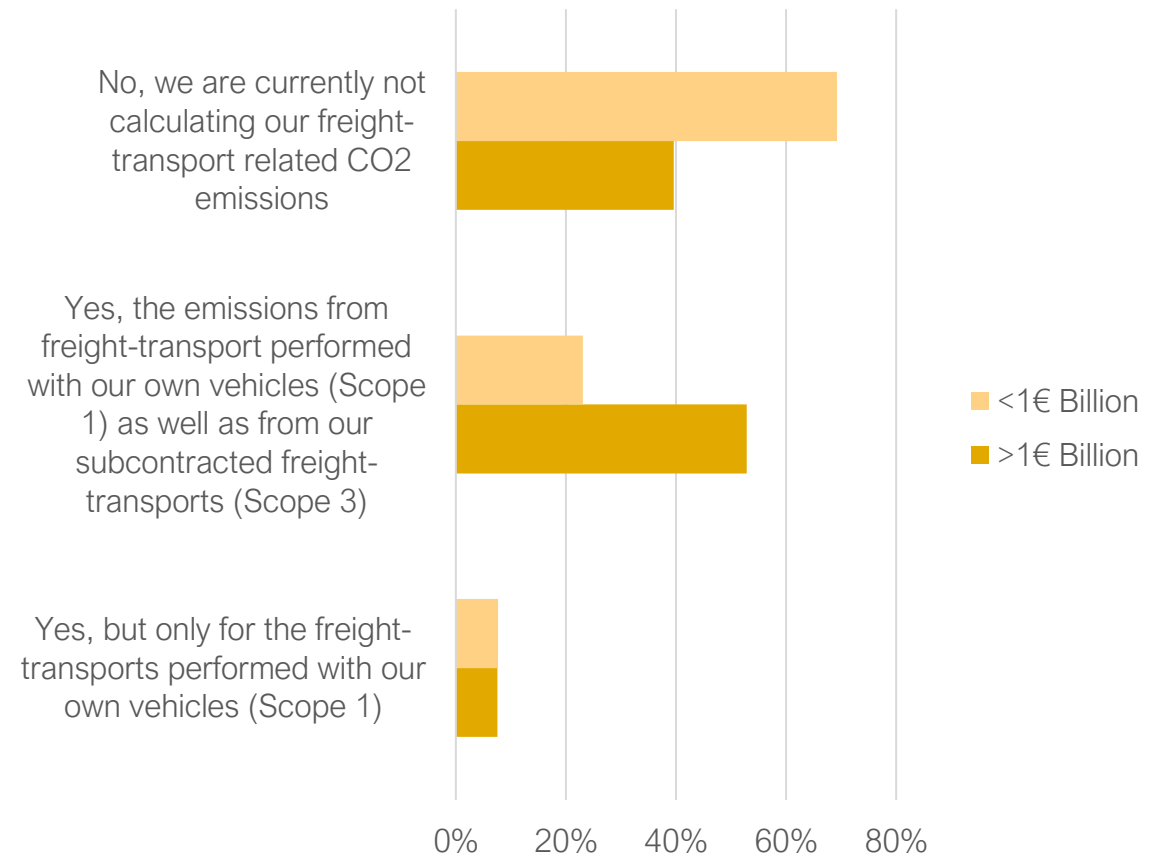
# Carrier ability to calculate Co2



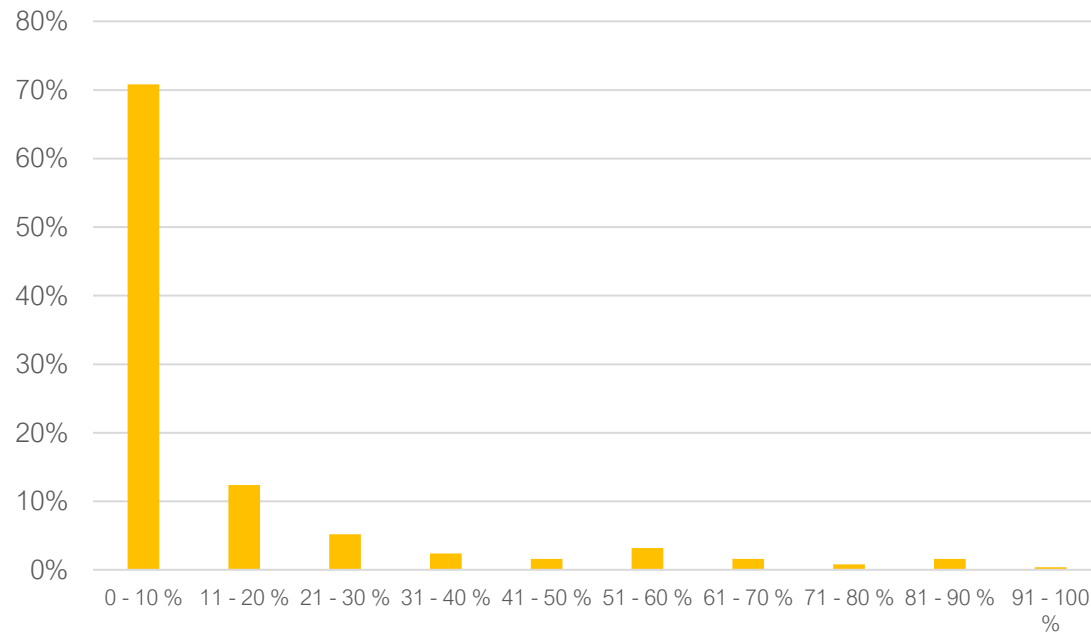
### Carrier CO2 calculation by size



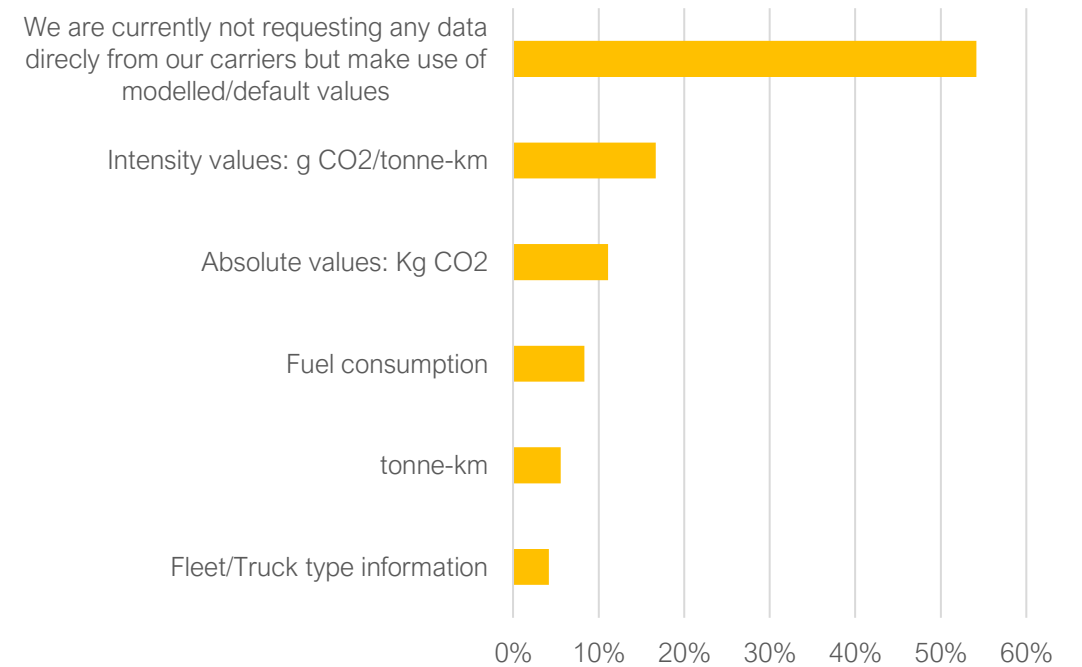
### Shipper CO2 calculation by size



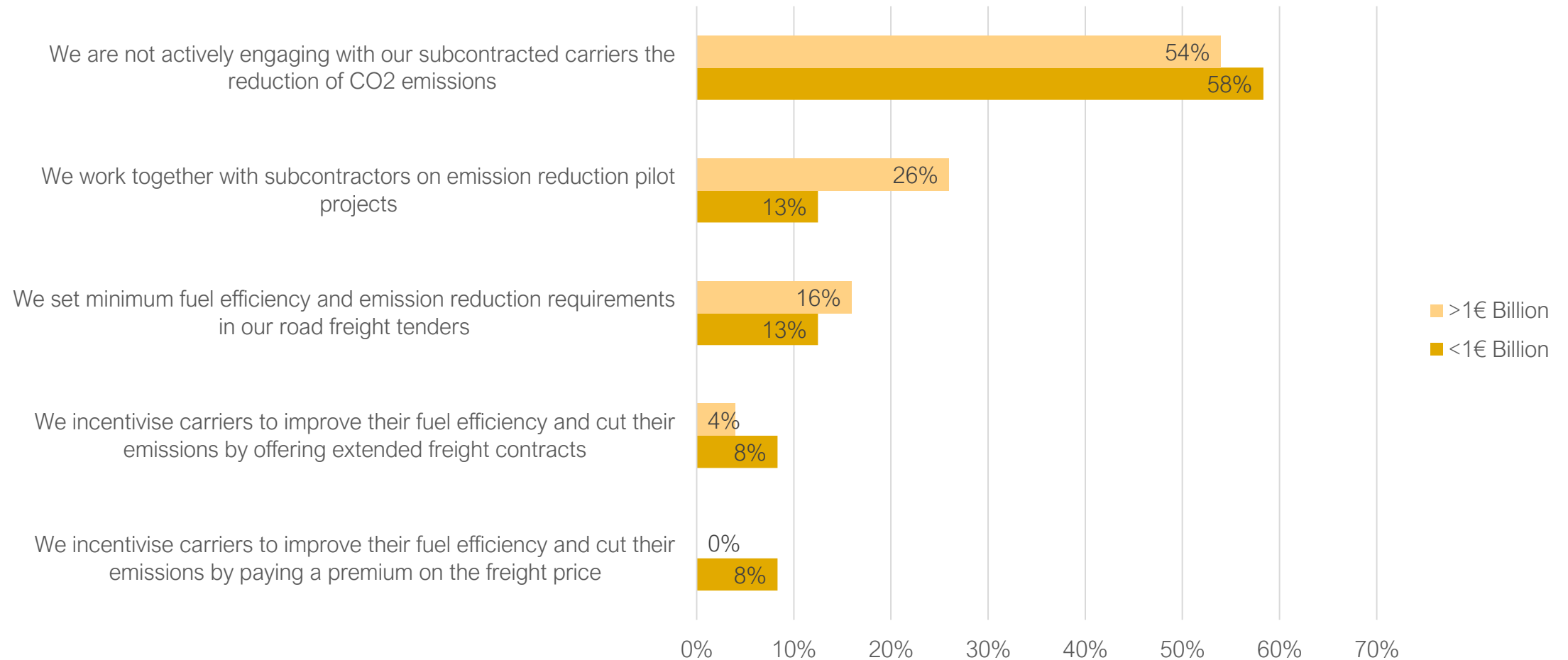
### Share of carrier-customers requesting CO2 information (carrier view)



### Shippers request to carriers



# Decarbonization initiatives by shipper size

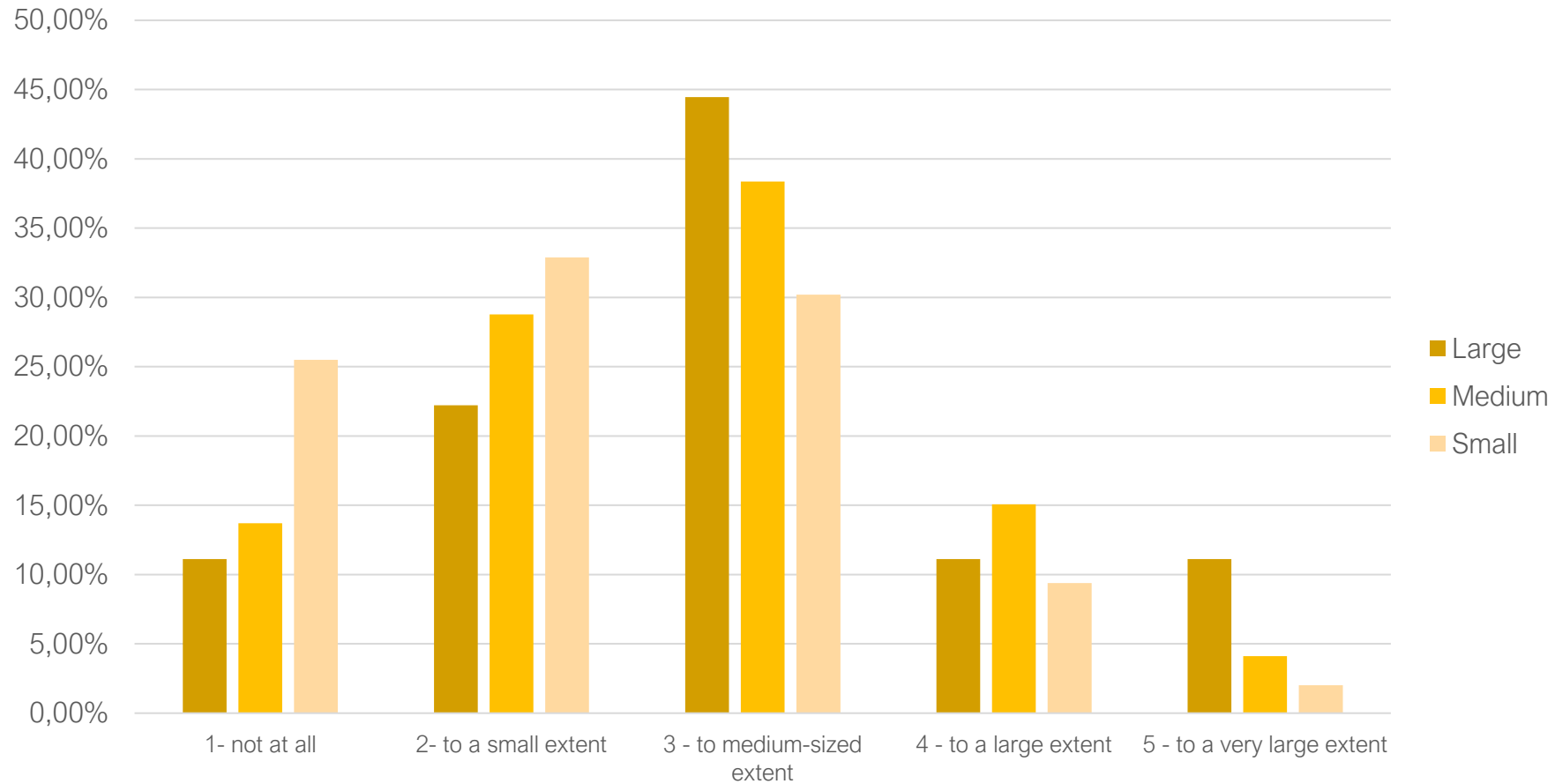




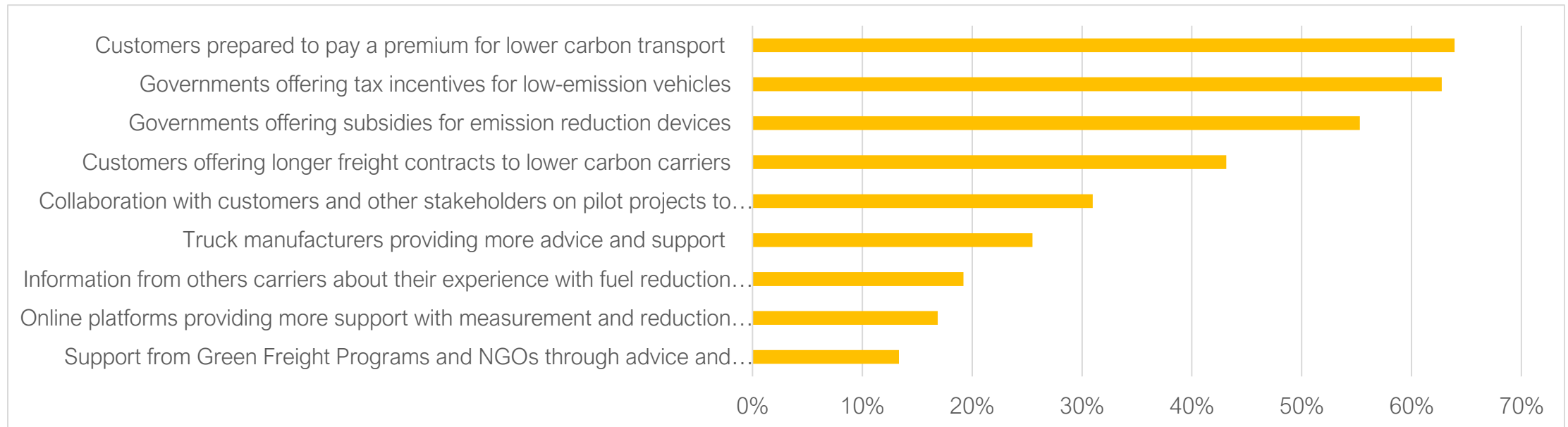
# Shipper CO2 targeting



Sustainability as business opportunity by carrier size



# Carrier's stimuli to cut carbon emissions



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